



Safer for you Safer for food labels Safer for the environment



With a special formulation made of ~70% water, Natura inks are 100% free of reactive and prohibited chemistries and are friendlier to the environment than UV, solvent, or liquid toner inks.

Natura inks are free from: Phthalate esters, benzophenone, bisphenol-A (BPA), SVHCs, heavy metals, and aromatic amines.



3x lightfastness
on both glossy and matte coated media for inkjet.



Natura black ink has a much more neutral chroma
this results in better looking mono-only print.



Natura inks have improved GHS classifications
and the warnings they carry are less severe.



3x waterfastness
proven 3x more resistant to the effects of water than similar inks

Food and Beverage labels account for 64% of the \$34.5B global label market and inkjet labels are growing 16.5% per year. 7 out of the 10 fastest growing food labeling categories are refrigerated and frozen foods.*

Natura inks can be ideal for the top growing categories:**



Refrigerated entrees

Refrigerated and prepared entrées, salads, appetizers, sandwiches, burritos, and sushi.



Frozen desserts

Gourmet ice creams (organic and non-organic), gelatos, Italian ices, and high-end (super-premium) specialty frozen desserts.



Refrigerated juices

Super-premium fresh juices, as well as health drinks, energy drinks, and more.



Frozen meat, poultry, seafood

Organic and premium natural brands.



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*Smithers PIRA 2017 and The State of the Specialty Food Industry Report 2017.

** Using a functional barrier and/or testing the final product offering for migration can confirm suitability.
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